



INDIA IMPACT INVESTMENT CONCLAVE 15-17 Nov, 2016



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India's first Impact Investment Conclave: Prabhav 2016 – to help social entrepreneurs tap into the \$18bn opportunity

Minister of State for Civil Aviation, Shri Jayant Sinha among the prominent speakers; Organized by Impact Investors Council and the Ministry of External Affairs, the Conclave is supported IDFC Bank, Omidyar Network, GIZ, DFID, and others

New Delhi, October 12, 2016: India's only impact investing industry body, the [Impact Investors Council \(IIC\)](#) has announced that it is organizing India's very first Impact Investment Conclave, [Prabhav 2016](#), in Delhi from 15 to 17 November 2016, in partnership with India's Ministry of External Affairs. Impact investment primarily focuses on creating a positive social or environmental impact as against merely financial motives. India has emerged as one of the largest impact investment destinations in the world with over 50 active impact investors and a cumulative investment of \$7.5 billion till date in more than 350 enterprises and funds across a range of industries such as financial inclusion, agribusiness, healthcare, education and clean energy.

For the first time ever, Prabhav 2016 will bring top leaders from as many as 150 global impact investors to India to meet potential investees. Eminent speakers at the conclave will represent the multiple stakeholders:

- India's Government will be represented by *India's Minister of State for Civil Aviation **Shri Jayant Sinha**; Ministry of External Affairs' Director, **Dr. K Nagaraj Naidu***
- India's Impact Investing industry will be led by *IIC Chairman and Founder of Elevar Equity, **Sandeep Farias**; Founder MD & CEO, IDFC Bank **Dr. Rajiv Lall**; Partner and Managing Director, Omidyar Network India Advisors **Roopa Kudva**; SIDBI's Chairman and Managing Director, **Dr. Kshtrapati Shivaji**; Founder–Aavishkaar, **Vineet Rai** and Founding CEO of Impact Investors Council **Amit Bhatia**; among others.*
- International Impact Investors will be led by speakers such as *USAID's General Counsel **John L. S. Simpkins**; Marilou van Golstein Brouwers, President- TRIODOS; and Encourage Capital's Co-Managing Partner and Board Chairman and a Trustee of the Rockefeller Philanthropy Advisors, **Adam Wolfensohn**; Brooks Preston, Head of Investment funds, OPIC; **Claudia Schmerler**, Head of Division, KFW; **Jaap Reinking**, Director Financial Institutions, FMO will also travel to India to speak at the event.*

The global impact investors will also participate in tours across North, West and South India to meet various social enterprises and gain a first-hand, immersive grassroots experience of social impact at work.

Supporting Quotes:

“Impact Investing has the potential to be India's next transformational industry by bringing so many LPs & GPs together on one platform to meet potential investees, Prabhav 2016 will be a game changer for India's social enterprises that will indirectly boost incomes, jobs, and access to essential services significantly,” adds **Sandeep Farias**, Chairman- IIC and Founder Elevar Equity.

Dr. Rajiv Lal, Founder MD & CEO, IDFC Bank says, *“IIC is benefiting the lives of the people at the base of the economic pyramid by combining the depths of management, a social entrepreneurial spirit and depth of financial markets to create impact across industries.”*

Ms. Roopa Kudva, Partner and Managing Director, Omidyar Network India Advisors says, *“Omidyar Network is deeply committed to supporting social entrepreneurs in India – in fact, we hope to double our India investments to USD300mm by 2020. Based on the opportunities we are seeing, we believe that impact investing is at a tipping point in India, and we look forward to attending Prabhav 2016 to further support and advance the industry.”*

Amit Bhatia, Founding CEO of Impact Investors Council, says, *“Since 2001, India has attracted a stellar \$7.5 billion in cumulative impact investments- \$2.5 billion in core direct-to-beneficiary sectors (e.g., Financial Inclusion, Skills Development or Affordable HealthCare) and another \$5 billion in indirect impact (e.g., Rural Infrastructure & Climate Change). Prabhav 2016 will focus on how India can enhance its Impact Investing ecosystem to build a US\$18 billion sector by 2020 and a US\$1 trillion social economy by 2035!”*

About the Impact Investors Council

Impact Investors Council (IIC) is the industry association of Impact Investors in India. Impact Investors are financial investors who invest in social enterprises to deliver social (and environmental) impact to the poor in sectors such as Agriculture, Financial Inclusion, Affordable Education & Healthcare, Water & Sanitation, Clean Energy, Livelihoods, etc. Impact Investors use the power of both financial markets and social entrepreneurship to deliver such impact. IIC seeks to develop the impact-investing sector in India by focusing on impact measurement & standardization, research & policy support and self-regulation. IIC is a Section 8 company and can be found at <http://iic.in/>

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