



CONCEPT
NOTE

2019
ROH
The Climb



About Impact Investors Council (IIC)

IIC is a member-based industry body which helps build the impact investing eco-system, presents a compelling and comprehensive India Impact story and strengthens Impact Investing in India. The raison d'être of IIC is to increase the flow of impact capital to social enterprises thereby addressing the needs of the 600 million underprivileged citizens of India. Envisioned in 2013, IIC was incorporated on 19 December, 2014 and is 12AA and 80G Certified Company to address the growing sentiment among stakeholders.

IIC has an active support from close to 50 prominent Impact Investors and Ecosystem Players- who are IIC members. The members include leading impact investors such as Omidyar Network, Michael & Susan Dell Foundation, Omnivore Partners, Grameen Foundation, Ford Foundation, Aavishkaar, Lemelson Foundation, TATA Capital, KKR and many more leaders. To learn more about our members, please visit: www.iiic.in

We make our efforts on building the ecosystem through Research Activities, Policy Advocacy and Government Interaction and showcasing India as a safe and attractive Impact Investing Destination.

About Roh - The Climb

IIC will be conducting road-shows across four cities in India over four months, starting September 2019, to further build the industry ecosystem and bring in new players specifically domestic capital providers (HNIs, philanthropists, angel investors and family offices) and additional institutions partners (PE funds, consultants and incubators).

The road shows will be focused on SDG themes and include an award for the highest impact social enterprise in the chosen sector for each city.



About the Mumbai Discussions

The Mumbai Roundtable discussion will commence with discussion around the growth of Indian Impact Investing Revolution in the last 3 years. Post which the dialogue will deep dive into United Nation's Sustainable Development Goal I, "No Poverty through Financial Inclusion". The Indian financial sector has evolved over the last decade in terms of services offered, key players and government regulations. This shift has resulted in traditionally unbanked and underbanked populations receiving easier access to bank accounts and formal credit; however, there is still much progress to be made. As the financial sector continues to take shape, it is important to keep inclusion and equality at the forefront of the discussion in order to improve the livelihoods of those who are not reached by the traditional banking system.

The lead discussants will discuss the financial industry landscape today, and where financial inclusion fits in. We will also discuss the best practices going forward to equip individuals with proper financial services so that they can improve livelihoods for themselves and their families.

The discussion will include representatives of NBFCs, investment organizations, government programs, Social Enterprises, Innovators and will be moderated by TBD.

City Tour Partners

IIC has joined hands with AGNIi for this tour. AGNIi (Accelerating Growth of New India's Innovations) – the National Innovation Commercialization Program launched by the Office of the Principal Scientific Adviser and Cabinet Secretariat to the Government of India and executed by a dedicated team housed at Invest India. AGNIi functions on the vision of building a world-class ecosystem that will support better, faster and smarter innovation commercialization in India and Abroad. AGNIi does this by connecting innovators across industry, individuals and the grassroots to the market and help in commercializing their innovative solutions.



About Charter Members

IIC's Charter Members are few the largest Impact Investing leaders in the ecosystem. Currently we are supported by two Charter Members. (Charter Membership is only by invite) It is our pleasure to introduce them underneath:

Omidyar Network India: Omidyar Network India is part of the Omidyar Group, a diverse collection of companies, organizations and initiatives, supported by philanthropists Pam and Pierre Omidyar, founder of eBay. They invest in bold entrepreneurs who help create a meaningful life for every Indian, especially the hundreds of millions of Indians in low-income and lower-middle-income populations, ranging from the poorest among us to the existing middle class. To drive empowerment and social impact at scale, they work with entrepreneurs in the private, non-profit and public sectors, who are tackling India's hardest and most chronic problems. They make equity investments in early stage enterprises and provide grants to non-profits in the areas of Digital Identity, Education, Emerging Tech, Financial Inclusion, Governance & Citizen Engagement, and Property Rights.

TATA Capital Growth Fund: Description to be updated soon.



Dates for the City Tours

S.No.	Month	City	Theme
1	Wednesday, 4 th September	Mumbai	Financial Inclusion & Affordable Health
2	Wednesday, 9 th October	Delhi	Affordable Education
3	Monday, 11 th November	Bangalore	Agriculture
4	Tuesday, 3 rd December	Ahmedabad	Affordable Housing

** Women Equality to be included through all themes in all cities **

Agenda

S.No.	Time (IST)	Agenda
1	8.30 am - 9.30 am ▪ 9.00 am - 9.30am	Registration and Breakfast ▪ GPs meet SEs over breakfast
2	9.30 am - 9.35 am	Welcome and Introduction by Ranjna
3	9.35 am - 9.40 am	Video on IIC 2019 Charter & Activities
4	9.40 am - 10.00 am	Siddharth Nautiyal + IIC CEO Talk
5	10.00 am - 10.10 am	Introduction/Talk by AGNIi senior leadership
6	10.10 am - 11.40 am	▪ A roundtable discussion on Indian Impact Investing growth in the last 5 years, future of impact investing in India, City theme - HNI, Family Office, GOI Official, IIC Members, social enterprises and innovators. ▪ Q&A session (10 mins)
8	11.40 am - 12.20 am	▪ A 15 min ted talk on Financial Inclusion by Vineet Rai, Founder Chairman - Aavishkaar Group ▪ A 15 min ted talk by senior impact leader representing Affordable Health ▪ Q&A session (10 mins)
10	12.20 pm	Thank You Note & Prabhav20 announcement
11	12.30 pm	Coffee & Snacks Break



Who should attend ?

1. Impact Investors - Funds/General Partners
2. Impact Investing Social Enterprises
3. HNIs
4. Family offices
5. Impact Investing Sector Specialists
6. Innovators and Researchers
7. Education Institutes inclined towards Impact Investing
8. Government of India Representatives involved in Impact Investing
9. Banks with Impact Investing portfolios

Sponsorship Options & Benefits

	Gold Sponsor	Silver Sponsor	Breakfast
<u>Amount (in INR)</u>	2,00,000/-	1,00,000/-	1,50,000/-
<u>Complimentary passes</u>	2	1	2
<u>Brand Logo Management</u>			
Backdrop	On the top most	At the bottom	On the top
Event Micro site	On the top	At the bottom	On the top
Event emails	Yes	Yes	Yes
<u>Media Exposure</u>	Yes	No	Yes
<u>Mention in Content</u>			
Flyer/Brochure	On the top most	At the bottom	On the top
Social Media platform	Will be mentioned 5 times and a special article shared around their work	Will be only mentioned thrice	Will be mentioned 4 times



Footnotes

1. The final decision of planning/changing the session, finalizing the speakers, design changes, logo placement, size of logos and the text will solely be at the IIC Secretariat's discretion.
2. Videos will be uploaded on IIC website / event website/social media.
3. Breakfast sponsor will have a speaking slot during the breakfast session.
4. Speakers shall be Government officials, marquee names, impact experts and CEOs.
5. Sponsorship payments due before the event date in order for IIC to manage the event
6. The number of seating is limited. Please register and confirm your spot at the event.
7. Breakfast sponsor - video/media, address during breakfast.